

IN THE SPECIFICATION

On page 1, below the tilt of the invention, replace the heading and first paragraph with the following replacement heading and first paragraph:

--Related Application Information [[Related Application Information]]

This application is related to United States Patent Application Serial No. 10/838,086 [[      ]] filed concurrently herewith, and entitled "METHOD AND SYSTEM FOR TARGETING PROFILE GATHERING THROUGH REAL-TIME DATA," Attorney Docket No. 30014200-1108/SUN030075, and which is hereby incorporated by reference herein.--